

District 71 Speaker Bureau

Mar 2021

Brochure created by Tanya Barad



The Trainers of the D71 Speaker's Bureau covers the following topics

If you would like to book a speaker please email
District71training@gmail.com

Communication Skills

Speech Delivery	Vinette Hoffman Jackson, Philip O'Callaghan, Tanya Barad
Content Planning	Elizabeth Jordan, Sheila Fraser.
Opening and Closing your speech	Sheila Fraser
Speech Purpose	Alan Smyth
Humour in Speeches	Rose Marie Calder
Motivational Speeches	Vinette Hoffman Jackson
Storytelling	Sunny Lali
Take Back Speech / Interruptions	Rose Marie Calder
Using Props	Vinette Hoffman Jackson
Rhetoric Devices	Susan Hewitt, John McFadzean
Vocal Variety	Alan Smyth
Table Topics	Sanat Shelat
NLP/Hypnosis for Communication	John Kendall
General Public Speaking Technique	Tanya Barad
Take Advantage of Stage/Camera	Alan Smyth



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Confidence and Interpersonal Skills

Build Confidence / Overcome Fear / Take the terror out of the talk	Susan Hewitt, Marian Brennan, Sheila Fraser
First Impressions	Sanat Shelat
Empowerment	Sanat Shelat
How to be Attractive	Tony Fasulo
Why Mindset Matters	Tony Fasulo, Marian Brennan

Leadership Skills

Evaluations	Tanya Barad, Susan Hewitt Sanat Shelat, Moira O'Brien John McFadzean, Philip O'Callaghan, Sheila Fraser
Mentoring	Elizabeth Jordan, Liz Welch
Coaching	Sunny Lali
Leadership – Club to District Level	Patricia O'Reilly
Leadership Skills	John Kendall, Vinette Hoffman Jackson, Philip O'Callaghan, Tanya Barad



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Club Meetings

How to run a Quality Club Meeting	Patricia O'Reilly, Sanat Shelat, Marian Brennen, Philip O'Callaghan
Getting new members	Sheila Fraser
Club Officer Roles	Liz Welch, Philip O'Callaghan, Sheila Fraser
Club Building & Corporate Clubs	James Hurford

Going outside of Club Meetings

Speechcraft and YKLP	Vinette Hoffman Jackson, James Hurford
Speaker to Trainer	John McFadzean
Elevator Pitch	Moira O'Brien
Podcasting	Rose Marie Calder
Building Relationships in the Workplace	Tony Fasulo

Pathways and IT Systems

Pathways	Tanya Barad, Elizabeth Jordan, Patricia O'Reilly, Liz Welch
Easyspeak	Tanya Barad
TMI Club Central	Tanya Barad



TANYA BARAD



Tanya joined Solihull's Heart of England Toastmasters in 2013. She has been a Pathways Ambassador since 2014, Area 39 Director, Realignment Committee Chair and is an EasySpeak Guru. She started Birmingham New Street Speakers and Walsall Clubs and was a Club Sponsor to Godiva Speakers and Warwick Speakers and Leaders.

Having achieved DTM in 2018 in the legacy system and 2020 in Pathways, she has both experience of Pathways, knowledge of the processes and systems and has completed multiple webinars, in-person training sessions and training videos on Youtube (search Tanya Barad in YouTube to find them) over the years.

Following a degree in Biological Sciences: Biochemistry, Tanya Barad is a Project Manager with vast experience of change and implementation of new systems and process. This led to publication of her book "How to Make a Decision" and "How to Make a Decision: Lucy's Choice"!

When not at Toastmasters, Tanya is an advocate and does charity fundraising for Endometriosis UK.

I give educationals on...

Pathways & IT Systems

Evaluations

General Public Speaking

Leadership

SUSAN HEWITT

Susan has been a member of Didsbury Speakers Toastmasters Club since 2016 and is now a member of two other clubs. She believes in diving head first and competed in the UK and Ireland D71 Final Evaluation contest within 3 months of joining.

An ex-barrister Susan is now a public speaking trainer and weight management mindset coach. She believes in the fundamental uniqueness of self and is passionate about making space to draw out participants' skills, confidence and creativity. With a relaxed and informal teaching style Susan devises fun, engaging and inclusive experiences for all levels.

Susan is also a keen improviser and performer and brings this into her trainings with pop-up characters who assist in the learning experience



I give educationals on...

Evaluations Made Easy

Rhetoric Devices for all

Crush Public Speaking Fear



ROSE MARIE CALDER

Rose Marie Calder is an international speaker with a variety of topics in the areas of effective communication and confidence development techniques. She began her public speaking career on a part-time basis while working full time in the IT field. Her career experiences include the role of corporate trainer at a Top 500 Company (USA) to being a partner with the NHS IT Project Team in Milton Keynes. From 2001 - 2003, Rose Marie was a member of US Peace Corps as an international humanitarian worker. She primarily worked with women and young people in Paranaque refugee areas within Republic of Philippines.

Rose Marie joined Toastmasters International, in 1995. She continues to hold multiple roles on both district and club levels. Her enthusiasm for Toastmasters encouraged her to start TM clubs in the United States (Rochester, NY), Philippines (Naga City) and the UK (Luton).

Not only is Rose Marie a MKHRS Radio presenter with her weekly show, 'Rose Marie on Sundays' but in 2016, she started her business 'Unbeatable Dreams'. Over the last several years, Rose Marie has participated in taping and video sessions at Pinewood Studios. Rose Marie's practical verbal communication knowledge within the fields of television, video, and radio, has given her the experience to create informative and entertaining for workshops for attendees of all ages.

Recently, Rose Marie completed her first mystery novel with several books waiting to be written. Based upon her work with young people, her next book 'Hey, I'm Talking to You' is schedule for completion.



I give educationals on...

Using humour in Speeches

Taking Back Speeches

Podcasting

JAMES HURFORD



As a member of Peterborough and Cambridgeshire, James is the new Division E Director. He worked in top London advertising agencies for over 25 years, where he was creative director on British Airways and British Telecom. He also has a degree in Design and Advertising from Nottingham Trent University. A Toastmaster since 2014, he joined Winelands Club, Cape Town, where he attained the Distinguished Toastmaster designation within three years — the highest level of educational achievement in the organisation. Along the way he served as VPMembership and Area Director. In 2019 he transferred his membership to Anglia Communicators, UK where he is currently serving as President.

"I entered Toastmasters and a whole new world opened up for me. I met and was coached by Aletta Rochat (District Director Southern Africa now International Director, Region 11). It was then I knew I'd found my second career. I just took-off."

Achieving Distinguished Toastmasters (DTM) and Accredited Trainer (Toastmasters Leadership Institute), James is also author of "How to speak well" and "How to write well"

I give educationals on...

SpeechCraft and YLP

Club Building

Corporate Clubs

TONY FASULO



Tony Fasulo's background was originally in IT, working for major high street banks for over 25 years. During this journey, he diversified and became an international business owner and gained first-hand one-to-one training on business building, thought leadership and mindset, from some of the best industry leaders. Tony has:

- Spoken to many organisations on how to change their thinking and mindset and therefore become more progressive; to accomplish far more within their respective markets and generate more success
- Mentored, coached, and encouraged many individuals to improve their mindset, so resulting in gaining greater success in their personal careers too
- Not only has learnt a success mindset helped individuals in their careers, has enabled people to achieve more in their personal lives and relationships as well
- Often delivers his messages in a fun, easy to understand manner, so his audiences come away enthused and fully charged to put into practice the messages and actions given
- Is current President of Northampton Speakers Toastmaster Club and on the committee of Pegasus Advanced Speakers club. Tony was also former President of Eldergate Speakers Toastmaster club
- Co-hosts a successful radio/podcast talk show, which is aired weekly on all popular audio platforms including Spotify, iTunes, Google Podcasts, among others.

I give educationals on...

Why Mindset Matters

Build Workplace Relationships

How to be Attractive

MOIRA O'BRIEN

Moira joined Toastmasters in 2014 after freezing behind the microphone frequently on Irish Radio International (IRI), which she formed with two others in 2013. She progressed through to DTM in 2018. As a photographer & filmmaker, she was producer of The Talk Show for Talkers on IRI in 2015-15, progressing to co-presenter in 2016 to date. The show now airs as a podcast through www.irishtalkers.com.

She started Lee Valley Speakers club in Macroom, Co Cork in 2015 and Par Excellence Toastmasters advanced club in 2018. She is a member of Lee Valley Speakers, Blarney Toastmasters and The Firebirds Collective (online advanced club) and is hoping to breathe life back into Par Excellence in the near future. Outside of Toastmasters Moira runs a small B&B in Co Cork and pursues her love of flying RC aeroplanes.



I give educationals on...

Effective Evaluations

Elevator Pitch



ELIZABETH JORDAN

Elizabeth Jordan, DTM, has been a Toastmaster for 10 years. She belongs to 3 clubs, including an Advanced club and Online Club. She is in the process of joining Cashel Club in Ireland. Elizabeth is the incoming D71 PR manager and is excited to take on this role following a fun year as VPPR of her home club, Hertfordshire Speakers club. She is a Pathways early adopter and enthusiast and is proud to be her club's Pathways Champion.

Elizabeth's academic background is in research chemistry (PhD). She has held a variety of European and Global assignments in Fortune 500 companies. She

is currently working on Global Security projects.

Elizabeth has wide experience as a local and international volunteer. She has led two YLP sessions in local schools and supported an online YLP in Ghana. Recently she has been connecting with her local Rotary club and is looking forward to extending the collaboration between Hatfield Rotary and Herts Speakers. She is a proud Toastmaster looking forward to 'Promoting the Promise' in 2020-2021.



Elizabeth Jordan
PR Manager

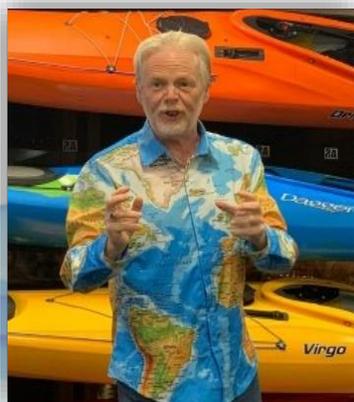
I give educationals on...

Pathways

Mentoring

Content Planning

JOHN MCFADZEAN



Born in Glasgow, John has lived in the Northwest of England for the last 30 years. He has six daughters and eight grandchildren. He joined Toastmasters at Warrington Toastmasters in November 2016 and after 3 and a bit years of blood, sweat and tears, achieved his Distinguished Toastmaster in February 2020. John has a passion for public speaking and for helping others on their public speaking journey.

He has served many roles in Toastmasters such as Division N Director 2018/19, President of Warrington Toastmasters 2019/2020 and now President of Liverpool City Toastmasters this year. Having great success in contests, John took 2nd place in the District 71 Humorous Speech Contest.

I give educationals on...

Evaluation

Rhetoric Devices

Speaker to Trainer

Outside of Toastmasters, John works as a public speaking trainer and is on a quest to go stand up paddle boarding in every country in the world. As of June 2020, he had paddled in 45 countries worldwide. As John says himself: 'I won't be finished before Christmas!'

VINETTE HOFFMAN JACKSON



- UK & Ireland International Speech and Impromptu Speaking Champion 2017/2019
- BBC New Voice 2019
- London Professional Speaker Association 'Speaker Factor' winner (2016)
- TEDx Speaker
- Radio Presenter and 'Behind my Smile' Chat show host
- Award winning Author and Poet (Did the Right Sperm Win? Bks 1&2, Behind my Smile, Vinette Vignettes and Journeys)
- STEM Ambassador and Educator
- CEO at 321Speak! And 321Write! Institutes
- Immediate Past President of Bedford Speakers, UK
- VPM Advanced Communicators Advanced Speakers & VPPR Bedford speakers
- Nominated for the World Civility Award 2020

I give educationals on...

Speech Delivery

Effective Use of Props

Motivational Speeches

Leadership Skills

Vinette Hoffman-Jackson was born in Barking Lodge, St Thomas, Jamaica and emigrated to the UK August 2002 as a Chemistry and Physics teacher. She is active STEM ambassador and a passionate advocate for girls going into STEM careers and has delivered training nationally. After years in the classroom, she reached the point where she felt there was more to her life.

Instead of remaining cocooned in the security of a nine to five job and a regular salary, she started on her own personal journey towards self-discovery. Vinette is the only person in the UK to win thirteen speaking trophies in 1 year at Toastmasters International. Vinette also has a flair for writing and has published 4 books, being endorsed for her skilful writing by international entities such as Les Brown, the international motivational speaker. She is also a contributor to business magazines like Endizine, New business and Networkshe. Vinette regularly runs workshops for corporate and individuals in 'Effective speaking & presentation, how to live your life like a CEO! and Behind my Smile' She has spoken all over the world including France, Jamaica, Canada and Austria. Her entrepreneurial and skills have been recognized and awarded by Bedfordshire University, UK.

Vinette presents a weekly talk show every Wednesday on her local radio www.lurlive.com where she interviews ordinary people with extraordinary smiles. She is also a regular panellist on the BBC 3 counties parenting show where she speaks on current issues affecting parents in the modern world.

She has recently started the Behind my Smile Initiative TM where girls learn to communicate in a safe space so they can resolve conflicts, speak or their rights and become confident and articulate speakers. Vinette is proud that you can have it all as she is the mother to three boys Matthew, Jonathan and Ethan. In her spare time (yes she has some) she loves to hike, dance and bake.

"Vinette oozes confidence and is a fantastic speaker. Not only is she truly motivational but she uses her sharp wit and humour to disseminate her message and make it memorable. Audiences respond to Vinette with mixed emotions including laughing, inspiration and awe." - Nigel Oseland, Director, Workplace Unlimited



JOHN KENDALL

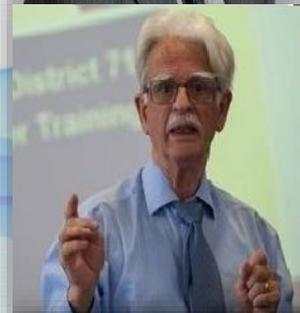


John W. Kendall is a forward thinking toastmaster that has brought the best out of others. Known as the oracle. He prefers to be thought of as a teacher. Taking pleasure in the achievement of others. He founded North Herts and it was President's Distinguished (PD) in its first year. That year he was the best AD in D71. He has been a member of 10 clubs including joining a US club DTM Masters to learn about Pathways early on – and was both a Pathways ambassador & guide.

As President of Cornerstones Communicators Advanced Toastmasters led it to be PD for the first time & in that year CCAT had 80% of all D71 pathways awards. Being online to the US led to monthly zoom meetings at CCAT 2 years before Covid hit. CCAT members' experience with zoom helped Div H cope with Covid. As Div G realignment rep he led to the creation of Div H of which later became Division Director in 2019-20. A year when saw 65% of clubs be PD & three new clubs chartered, two of which were in June in the midst of Covid. Two of those three clubs ended President's Distinguished. He remains active in spreading toastmaster skills.

After a 1st in Chemistry & MSc in management science he worked in operational research, financial modelling then consolidations in six countries. He later worked as an independent consultant. He was at time Director & later chair of family aggregates business in Portsmouth & also MD of a mail order business in Lincolnshire. More recently he became interested in NLP becoming a master practitioner & qualified as hypnosis trainer. He helped run a NLP group and gave longer talks and organised similar opportunities for others in Div H to local business & social groups.

He has given talks on story building, rhetoric & communication. His main interests are on developing confidence and aspects of leadership. Currently working on a book - covering Communication, Confidence & Coping – the essential aspects of Headology (tm) for leaders.



I give educationals on...

Learning to love Leadership

Leadership Issues

NPL / Hypnosis for Leading

ALAN SMYTH

IT Manager at a freight ferry agent. (We keep the trucks moving country to country). Joined Gorey Toastmaster 2006. President twice, Area director, Pathways guide and ambassador. Currently VPE of Tinahely toastmasters.

Generally, I don't hold back on trying things that are different.

I give educationals on...

It all starts with a purpose

Let voice, not words, talk

Stage/Camera - Take advantage



SUNNY LALI



I am a Toastmaster of three years duration. I joined Toastmasters in January 2018 and since then have been the VPE, President and in addition repeatedly a caretaker VPE of Spa Speakers.

I have completed level 2 pathways in effective coaching, a pathway which I deliberately selected to augment my work as a qualified Career Development Institute accredited careers adviser. Working in Further Education I regularly deliver classroom workshops on employability skills and occasionally present keynote speeches to stakeholders.

Within the auspices of Toastmasters, I am interested in the art and craft of storytelling as a person centred transformative tool which fosters connections and empathy. In 2019, I launched Spa Speakers' podcast show which was one of the few visible public Toastmaster associated podcast shows in Area 42.

I give educationals on...

Storytelling

Coaching

SANAT SHELAT

I believe that there are three main ways that we learn and move forward with something new – we can be either be shown it, be told about it or we can discover it for ourselves. The problem is this – how can anyone come to know what they don't know yet?

Over the last 45 years or so since leaving basic school education, there have been many times when I have found myself having aha! Moments of personal development discovery. Those times when the penny drops, or the lights go on in your mind and you find yourself saying: "that makes so much sense – why didn't anybody tell me that earlier".

Well, it is my passion and delight now to share the tips, techniques and ideas that have made a big difference in my life and I truly believe could have value to you in yours.

Sanat has been a Toastmaster for many years. Serving in most of the club roles at the Heart of England club, Solihull. Recently Sanat served as Area Director. In 2019 he was a finalist in the District Table Topics contest. He is passionate about people taking control of their own destiny's



I give educationals on...

First Impressions

Evaluations

Table Topics

DNA of a Good Club

Empowerment



LIZ WELCH

Having a background in Paediatric Intensive Care, Liz, Clinical Nurse Consultant and Nurse Educator, took her first step through the Toastmaster door in 2008, becoming a member of Sandgate Toastmaster in Brisbane. Since then she has served in many executive roles, becoming Area 51 Director 2017-18, currently is Division N Director.

Toastmasters has been an amazing journey. I have met so many wonderful, and quirky, people. Whilst President of Sandgate Toastmasters in 2014, I was honoured to co-ordinate the club's 40-year celebration. It was a memorable evening, especially having the Division Governor present a 40-year Toastmaster membership badge to a founder and, to this day, a valued current member of Sandgate.

Since returning to UK, I've been privileged to mentor Liverpool Toastmasters as well as assist in the Chartering process of Bradford Speaks. I have grown a passion for mentoring. Embracing the Pathways mentoring programme has provided me with an opportunity to further enhance my skills. Mentoring has help me understand new situations enabling me to share my knowledge and skills as well as learn from my mentees. I love to see members grow in confidence. From their first uncertain steps through the door, um-ing and ah-ing through that nerve-racking Ice Breaker to confident communicators.

Roles: President, VPM, Secretary, Treasurer, SAA, Area Director currently Division N Director.



I give educationals on...

Pathways

Club Officer Roles

Mentoring

PATRICIA O'REILLY



Patricia is a toastmaster since 2002. Her home club is Balbriggan Toastmasters in Area 10, Division C - a club she founded and chartered in 2014. She is also a member of Society Toastmasters and Online Presenters. Patricia has held many club officer roles and is currently President of Balbriggan Toastmasters. She served six years on the District 71 Leadership Team, being District 71 Director in 2017-2018, and is a Distinguished Toastmaster.

Patricia believes that "Everyone can benefit from Toastmasters on a personal level because in Toastmasters you develop your communication, leadership, and listening skills in a safe, non-judgmental environment. To advance professionally, it is important to have strong technological skills and in Toastmasters, the Pathways learning experience and the current necessity to move meetings and training online, offer opportunities to improve your skills in managing online meetings, delivering online presentations, and facilitating conference calls."

Outside of Toastmasters, Patricia works as a legal accounts executive. She is currently studying to earn her bachelor's degree in theology at The Priority Institute, Tallaght, Dublin and is an active member of a book club.

I give educationals on...

Pathways

Quality Club Meetings

Leadership – Club to District

SHEILA FRASER



I joined in 2001 when there was only one club in Scotland and gained my first CC in 2005. I became a charter member of Linlithgow, set up Falkirk Orators (which no longer exists) and I have held all the committee roles in Linlithgow Speakers and am President at Livingston Speakers (a club that was set up by Linlithgow 6 years ago). I have held Area Governor and Division Governor roles and was assistant Division E Governor in 2012 / 13, working with Anthony Day. (Yes, these were all Governors – not Directors).

I am a DTM and have completed my first Path on Pathways – but not great at Pathways – am gathering knowledge. I am a mentor to two people (in two clubs – one has a complex past and been in and out of Toastmasters for 15 years – the other is a new person and has a physical disability).

I have competed and progressed to Division level twice. I have judged and been a counter at competitions at all levels up to and including District.

I have delivered several education sessions at Toastmasters clubs and believe this is where my skills can benefit individual members and clubs and I have delivered a training session at a District Conference.

I give educationals on...

Speech writing

Evaluations

Club Officer Roles

Guest to Member

PHILIP O'CALLAGHAN

Philip joined Lucan Toastmasters in November 2009. During these 11 years in Toastmasters Philip has served in several club roles including Secretary, Treasurer, Vice President Education and President. In 2013 he served as Area 26 Director and in 2014 he served as Division M Director. He is currently the Division M Director again for the 2020/2021 season.

Philip is currently working as a Special Adviser to the Tánaiste (Deputy Prime Minister). Prior to this Philip was a Special Adviser to the Taoiseach - 2017-2020.

In 2012 Philip was accepted onto the Washington Ireland Program (WIP). WIP's aim is to develop the skills of leaders from both Ireland and Northern Ireland. WIP inspires and develops promising leaders through a program of personal development, policy debate and community service in the USA and Ireland.

Philip has served on a number of boards including the National Council for Special Education (NCSE) and as the Chairperson on the Board of Management of Powerstown



I give educationals on...

Leadership

Speech Delivery

Evaluations

Club Officers & Quality Club



MARIAN BRENNAN

Marian has been a member of Phoenix-Tara Toastmasters since 2012. During this time she has held many committee roles and was club President in 2019. She is at present serving as Division C Director.

Marian is a passionate Toastmaster and credits her Toastmasters journey as a big influencer in her own personal and career development. Over the years she has met many other Toastmasters who encouraged and helped here along the way and she is fully committed to doing the same for others whenever she can.

Her biggest passion in life is to encourage, motivate and assist people to face their fears and anxieties, build their self-confidence and embrace challenges that may have been keeping them back from successfully reaching their full potential. After many years as an Education Trainer and Finance Manager in IBM, Marian decided to branch out and start her own business as an Executive Life Coaching Consultant, Trainer, Motivational Speaker and Mindfulness Teacher and is a member of International Coaching Federation.

Marian's hobbies apart from Toastmasters are Public Speaking, Creative Writing and Painting. She enjoys writing children's stories and hopes to publish her first Children's book this year.



I give educationals on...

Fear & Confidence

Mindset Matters

Quality Clubs